



#### **The Eastern Transportation Coalition**

An impactful collaborative organization CMV Summit August 2025

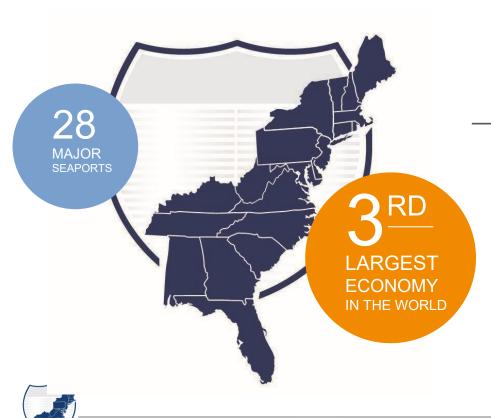
# **Today's Presentation**

- Who we are/what we represent
  - Membership
- Organizational Structure
  - Committees/Working groups
  - Focus areas
- CMV-related safety initiatives
- Making an impact on safety through communication, collaboration and coordination
  - Example CMV related safety initiative





#### Who are we?



# 20 States + D.C.

and 250+ agencies

48% OF THE U.S. POPULATION

43% OF U.S. LICENSED DRIVERS

42% OF THE NATION'S JOBS

40% U.S. VEHICLE MILES TRAVELED

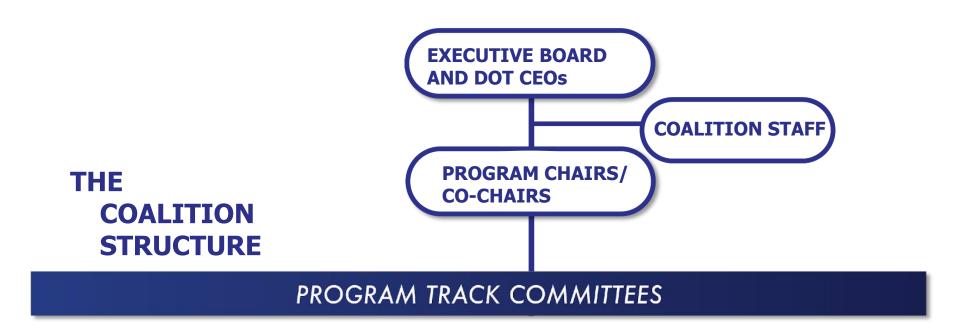
33% OF THE U.S. ROAD MILES

### **TETC Membership**

- 20 State DOTs and DC DOT
- 259 related agencies
  - Transportation Authorities, MPO's, Planning Commissions, Municipalities...
  - DMVs, Law Enforcement agencies, Port Authority of NY and NJ...
- 24 transportation-related associations and organizations
  - USDOT Modal Agencies (FHWA, FMCSA, Maritime Administration, BTS)
  - AAMVA, ATA, AAA Foundation for Safety...













## The Coalition – Committees & Working Groups

#### **TSMO**



Travel Information Services
Committee

Third Party Mapping Working Group

**TDM Leadership Group** 

**Data Users Group** 

**Product Enhancement Working Group** 

T3 Working Group

Regional Highway Operations Groups (HOGs)

#### Freight



Freight Committee

Freight Data & Planning Working Group

**Truck Parking Working Group** 

Bridge Hit Working Group

#### **Innovation**



**Electric Vehicle Working Group** 

Mileage-based User Fees (MBUF)
Working Group

Toll Violation Enforcement and Reciprocity (TVER) Working Group



#### What We Do



#### **PEOPLE**

- Create a trusted forum for public agencies to share and address transportation issues of common interest
- Establish a key network of transportation professionals
- Provide training (e.g., Freight Academy)



# TOOLS & DATA

Support data acquisition and tool development



#### **RESOURCES**

- Serve as extension of agency staff
  - Planning, Operations, SMEs
- Share "outcome" materials on key topics from TETC work
- Website (Eg. CVO Portal)

#### **TETC CMV Related Activities**

#### Current CMV Safety related initiatives

- Bridge Hit Working Group
  - Mitigate Bridge Hits
- Truck Parking Working Group
  - Support agencies advancing truck parking capacity and real-time information initiatives through sharing best practices, lessons learned
- TSMO/Freight CMV Communications/ Alerting
  - Working to improve communications to CMVs during events, closures, as well as safety notifications such as queue warnings









# How an impactful organization can help advance CMV safety: Example – Bridge Hit Mitigation

- December 2024 New York State DOT presents to TETC members in virtual peer exchange the ongoing issue of bridge hits in their state and their task force work on this issue
  - NYSDOT had formed a multi-agency task force, collected data and undertook a media campaign
- In response, TETC surveyed member agencies
  - Results showed that bridge hits are a growing issue to TETC agencies
  - Above costs to agencies, bridge hits create significant safety issues: for operators, other roadway users, first responders/maintenance and construction staff

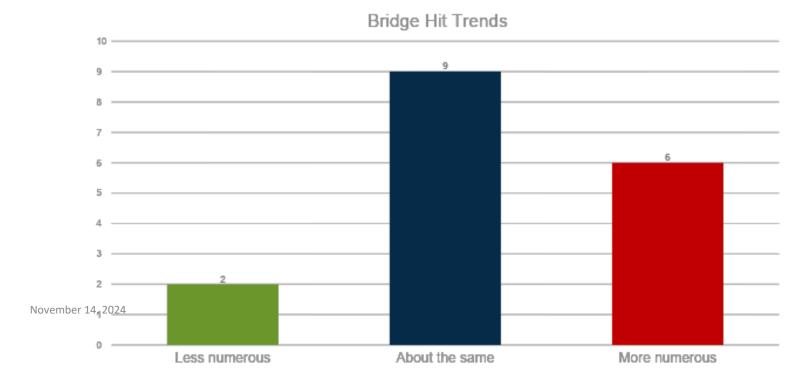




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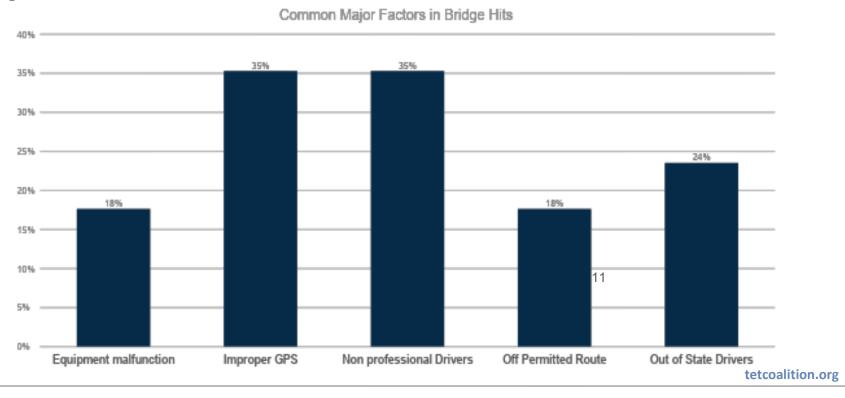


# Survey: Are bridge hits becoming more or less numerous?





# Survey: Based on crash reports within your state, what are the major factors contributing to the bridge hits?





#### Data: Non-CDL drivers are at risk as well

50% of bridge hits with low bridges and parkways were caused by box trucks. Specifically, rentals are about 25% of the percentage.

\*NYSDOT Bridge hit Task Force







#### What we did:

- A TETC Bridge Hit Working Group was created
  - Member agencies. MPOs, and associations were represented at meetings and TETC facilitated conversations on how to tackle this ongoing issue
- Developed a Bridge Hit Mitigation Media and Strategies Toolkit
  - Part 1: Education and Outreach
  - Part 2: Shared case studies off mitigation strategies (technical, operational...)





# TETC Corridor Bridge Hit Mitigation Media Campaign

- A corridor-wide media campaign
- In collaboration with NYSDOT, Bridge Hit Mitigation Media Campaign July 22-26, 2025
  - "Check Your Height, Know It's Right"
  - 17 DOTs joined the campaign
  - Social media outreach
  - Press Releases
  - National news
- Goal: Spread awareness about bridge hits across the corridor.





Example – Alabama's Bridge Hit Campaign!

- States had been given templates for social media, press releases, and other elements.
  - Customized materials
  - Created their own materials
- Creativity and personalization was encouraged
- The campaign made national and local news across each state

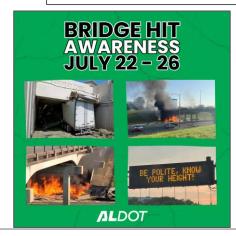


The Alabama Department of Transportation (ALDOT) today announced a new public awareness campaign aimed at helping drivers avoid hitting low bridges with

The theme for 2025's bridge hit campaign is "Check Your Height, Know It's Right." The campaign will encourage people to check that their vehicle is not too tall to safely fit under...

READ MORE

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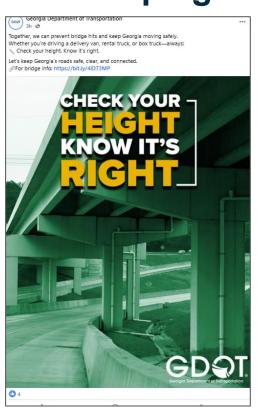


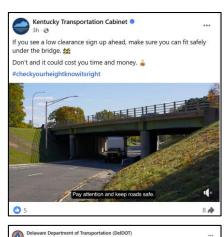


## **Bridge Hit Mitigation Media Campaign**











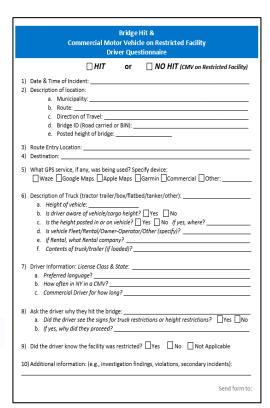
## **TETC Bridge Hit Mitigation – Moving Forward**

Continue Check Your Height, Know Its Height education and outreach efforts

- Work with universities to reach students/families for "move in" times
- Construction industries, winter road salting...
- Improve data collection on bridge hits

Continue collaboration with key partners:

- FHWA, FRA, FMCSA BTS, Railroads
- Other Associations: AASHTO, AAMVA, CVSA, SC&RA...
  - Example DMV manuals/training, OS/OW industries



# **Opportunities to Partner for CMV Safety**

- Coalition Membership as applicable
  - Affiliate membership, Associate membership
- Participation in committee activities and in working groups as may be applicable
  - Program Committees
  - Freight Working Groups (Truck Parking, Bridge Hit, Freight Data and Planning)
- Peer exchanges on relevant topics and initiatives
  - Share outcomes of work, lessons learned, and key strategies





